

## “Privacy & Security from the Inside Out”

UNLV William S. Boyd School of Law

Friday, December 4, 2015, 8:00a – 5:30p

This event will be a one-day, one-room, full-on workshop on privacy & security across the delivery path: From those who manage internal policy and operations, across the vendor relationship, to the customer experience. The speakers will speak from their experiences addressing pragmatic challenges and will guide the audience along a learning path giving you a dynamic, engaged understanding of what it means to build, share, and deliver privacy and security services. Their guided, interactive teaching will contextualize and personalize your learning experience.

### AGENDA

**8:00 – 8:45** LIGHT REFRESHMENTS & OPENING REMARKS

- **Daniel W. Hamilton**  
Dean and Richard J. Morgan Professor of Law  
UNLV William S. Boyd School of Law

**8:45 – 9:45** HOW TO THINK ABOUT PRIVACY & SECURITY

- **Woodrow Hartzog**  
Associate Professor  
Cumberland School of Law, Samford University
- **Earl Crane**  
Chief Executive Officer, Co-Founder  
Emergent Network Defense

**9:45 – 10:00** BREAK

**10:00 – 11:00** PRIVACY & SECURITY INSIDE THE ORGANIZATION USING FTC STANDARDS

- **Marc J. Zwillinger**  
Founder and Managing Member  
ZwillGen PLLC
- **Stacey Brandenburg**  
Shareholder  
ZwillGen PLLC

**11:00 – 12:00    SHARING RESPONSIBILITIES THROUGH VENDORS AND PARTNERSHIPS**

- **K Royal**  
Vice President, Assistant General Counsel, and Privacy Officer  
CellTrust
- **Clarissa Banks**  
Chief Information Security Officer  
Zappos.com
- **Michael T. Spadea**  
Director, Privacy & Information Assurance  
Promontory Financial Group, LLC

**12:00 – 1:15    LUNCH & KEYNOTE**

- **Lisa J. Sotto**  
Partner and Chair of the Global Privacy and Cybersecurity Practice  
Hunton & Williams, LLP

**1:15 – 2:15    TECHNOLOGY TWO-WAYS: PEOPLE GOVERNING TECH GOVERNING PEOPLE**

- **Adam Towvim**  
Independent Data Nerd
- **Woodrow Hartzog**  
Associate Professor  
Cumberland School of Law, Samford University

**2:15 – 2:40    BREAK**

**2:40 – 3:20    SERVING CUSTOMERS THROUGH TECHNOLOGY**

- **Earl Crane**  
Chief Executive Officer, Co-Founder  
Emergent Network Defense
- **John Bliss**  
General Counsel and Chief Privacy Officer  
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**3:20 – 4:20      EXTERNAL OBLIGATIONS**

- **Richard V. Purcell**  
Chief Executive Officer  
Corporate Privacy Group
- **Stuart M. Altman**  
Partner  
Hogan Lovells US, LLP
- **Eric Nelson**  
Senior Compliance Consultant, CynergisTek  
Senior Principal, Secure Privacy Solutions

**4:20 – 5:00      “ONCE MORE UNTO THE BREACH....”**

- **Alma R. Cole**  
Vice President of Cyber Security  
Robbins-Gioia, Inc.
- **Melanie Dougherty**  
Chief Executive Officer  
Inform

**5:00 – 5:30      INSPIRING CLOSING REMARKS**

- **Nuala O'Connor**  
President & Chief Executive Officer  
Center for Democracy & Technology
- **Daniel W. Hamilton**  
Dean and Richard J. Morgan Professor of Law  
UNLV William S. Boyd School of Law