



## Intellectual Property Rights Enforcement at Trade Shows: International Perspectives and Best Practices

William S. Boyd School of Law, University of Nevada, Las Vegas

4505 S. Maryland Parkway, Las Vegas, Nevada

Thursday, October 4, 2018

<https://law.unlv.edu/iptradeshows>

### Conference Program

8:15 – 8:45	<b>Registration</b> Refreshments	Thomas & Mack Moot Court, foyer <a href="#">(map)</a>
8:45 – 9:00	<b>Welcome</b> Dean Daniel Hamilton Professor Marketa Trimble (UNLV Boyd School of Law)	Thomas & Mack Moot Court <a href="#">(map)</a>
9:00 – 9:20	<b>Opening Remarks</b> Chief Judge Gloria Navarro, U.S. District Court for the District of Nevada	

9:20 – 10:50	<p><b>Panel 1: Intellectual Property Rights and Claims before a Trade Show</b>  Chair: Professor Mary LaFrance  (UnLV Boyd School of Law)  Panelists:</p> <ul style="list-style-type: none"> <li>• John Krieger (Dickinson Wright, Las Vegas)</li> <li>• Michael McCue (Lewis Roca, Las Vegas)</li> <li>• Kai Rüting (Vossius &amp; Partner, Düsseldorf, Germany)</li> <li>• Barbara Weizsaecker (European Major Exhibition Centres Association, Brussels, Belgium)</li> </ul>	Thomas & Mack Moot Court <a href="#">(map)</a>
10:50 – 11:10	Coffee break	
11:10 – 12:40	<p><b>Panel 2: Courts and Intellectual Property Rights Disputes at Trade Shows</b>  Chair: Professor Thomas Cotter  (University of Minnesota Law School)  Panelists:</p> <ul style="list-style-type: none"> <li>• Judge Anne-Kristin Fricke (Landgericht Muenchen I, Munich, Germany)</li> <li>• Judge Florencio Molina Lopez (Juzgado Mercantil nº 5 Barcelona, Spain)</li> <li>• West Allen (Howard and Howard, Las Vegas)</li> <li>• Mark Cohen (UC Berkeley Law)</li> </ul>	
12:45 – 1:30	<b>Lunch</b>	Richard Tam Alumni Center <a href="#">(map)</a>
1:30 – 2:15	<p><b>Keynote</b>  The Honorable Andrei Iancu, Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office</p>	

2:30 – 4:00	<p><b>Panel 3: Alternative Dispute Resolution and Intellectual Property Rights Disputes at Trade Shows</b></p> <p>Chair: Professor Jean Sternlight (UNLV Boyd School of Law)</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Christoph Lanz (Baselworld, Basel, Switzerland)</li> <li>• Anita Leung (David Lo &amp; Partners, Hong Kong)</li> <li>• Professor Janet Martinez (Stanford Law School)</li> </ul>	Thomas & Mack Moot Court ( <a href="#">map</a> )
4:00 – 4:20	Coffee break	
4:20 – 5:50	<p><b>Panel 4: Intellectual Property Rights and Remedies After a Trade Show and Lessons Learned</b></p> <p>Chair: Michael McCue (Lewis Roca, Las Vegas)</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Dan Cleveland (Fennemore Craig, Denver)</li> <li>• Stephen Calogero (International Game Technology, Las Vegas)</li> <li>• Mark Roysner (Law Office of Mark Roysner, Los Angeles)</li> <li>• Kimberly Stein (Holley Driggs, Las Vegas)</li> <li>• Conrad Wong (U.S. Patent and Trademark Office)</li> </ul>	
5:50 – 6:00	<b>Conclusion</b>	

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